54th International Congress of
the European Society for Surgical Research (ESSR)
CICG, Geneva, Switzerland, 14-15 March 2019

Sponsorprospectus
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Message from the Organizers

It is my great pleasure to invite you to the 54th Congress of the European Society for Surgical Research (ESSR), which will be held in Geneva, Switzerland from 13-15 March 2019.

This year’s conference will be held in the world renowned ‘Geneva International Conference Center’ (www.cicg.ch). This exclusive venue, right in the centre of Geneva, which usually hosts large humanitarian conferences such as the world health organization and international summits, will open its doors to the ESSR in 2019. It’s favorable location close to the train station and the airport, and only a few minutes walk to the lake, promises to be the perfect venue to captivate and inspire our participants.

We are very excited to welcome participants from all over the world, as well as our sister societies from the USA, UK, South Africa and Japan to our city. Geneva, on the shores of the famous Lac Leman, at the foot of the Alps, has been a hub for healthcare innovation and state-of-the-art scientific progress for many years. With the help of the Geneva University Hospitals, and the Centre for Surgical Innovation (SFITS), we aim to celebrate this heritage by organizing a wide range of workshops and activities, including pre-congress workshops on Robotic Surgery and Surgical techniques.

This years conference will take place over two full-days, and will provide an interesting and rich program for various surgical specialties. Sessions on transplant and general surgery, plastic, hand-surgery, orthopaedics and urology will bring together specialists, clinical and basic researchers from all over the globe. Multiple keynote lectures, including an interesting talk by a master watchmaker from Patek Philippe who will walk us through the similarities between surgical training and the world renowned Geneva watchmaking school. The conference dinner and party on Thursday night will take place in the exclusive, members only, Golf club of Geneva, where you will enjoy fine dining with one of the most beautiful views Geneva has to offer.

During the congress, various cash prizes and prestigious awards will be up for grabs, such as the Walter Brendell Award, B. Braun award and the prize for Best Clinical Paper of which winners will be invited to present their research at American and South African sister society meetings. This year, the prize winners will be announced during the closing ceremony, which will take place of Friday Evening.

After the conference, why not combine your trip with a skiing weekend in Chamonix (45 min), Verbier (1h30) or stay in Geneva to enjoy the world renowned Geneva International motor show?

On behalf of the organizing committee and our honorary congress president, Dr. Jean-Yves Beaulieu, we are looking forward to welcoming you personally in Geneva for an interactive, high quality and friendly conference.

Best Regards,

Dr. Konstantinos Vakalopoulos  
2019 Congress president

Dr. Benoît Borner  
2019 Congress treasurer

Dr. Charles-Henri Wassmer  
2019 Secretary
Program Information

The Organizers are offering companies the opportunity to sponsor the 54th International congress of the European Society for Surgical Research [ESSR] to be held in Geneva, Switzerland, the 14-15 March 2019.

Congress theme: Innovating surgery

Main focus of the meeting
- Evidence based care and surgery
- Surgical innovations
- Medical inventions
- Digital aids

Scientific sessions
- Free paper sessions
- Keynote lectures
- Poster sessions
- Video sessions
- Award sessions

Program committee
Konstantinos Vakalopoulos, Congress president
Benoit Borner, Congress treasurer
Charles-Henri Wassmer, Secretary

Scientific committee
- Prof. Christian Toso
- Prof. Thierry Berney
- Prof. Frédéric Ris
- Prof. Frédéric Triponez
- Prof. Stefan Mönig
- Prof. Didier Hannouche
- Prof. Domenico Bosco
- Dr. Sana Boudabbous
- Dr. Ali Modarressi
- Dr. Mustafa Cikirikcioglu
On the following pages you will find various sponsorship options. In addition to general sponsorship of single items, the Organizers are offering companies the opportunity to become a Major Partner. In principle, all sponsors will be treated on a first come, first served basis.

**Sponsorship options**

Your company, institute or association is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final program. Sponsors are free to make their selection from the list of sponsorship options. The organizers wish to encourage sponsors & exhibitors to confirm their participation to ESSR 2019 in an early stage.

**Major Partners**

Sponsors supporting the conference to a certain value will be acknowledged as Major Partner. Major Partners will be given first choice according to their level of sponsoring for booth space, hotel accommodation etc.

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**Major Partners will enjoy the following additional benefits:**
- Exposure as a Major Partner
- **Lunch symposium time slot of 45 minutes**
- Exhibition booth space of 15 m2
- First priority for choosing additional sponsorship opportunities
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in all announcements
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- Use of conference design with designation of Major Partner for own advertising
- 5 Full conference registrations
- 10 Exhibitors registrations

The contribution for Major Partners is **CHF 19 670**
Sponsor items

Possibilities to promote your company, institute or association are offered through sponsoring of different materials related to the Conference. We are sure that you will be able to find an item on the list that fits your specific interest and budget. Of course you are welcome to make your own suggestions. All prices are excluding VAT. For your convenience an all-inclusive main sponsor package is available.

Main sponsor package
- Exhibition booth space of 10 m²
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- 3 Full conference registrations
- 7 Exhibitors registrations

The costs for the Main sponsor package are CHF 10,060

Exhibition
The minimum available booth space is 4 m². Dimensions of the standard booth space are 2m width x 2m depth. No shell scheme stand construction is included. Exhibitors are free to use their own constructors. It includes as well 1 invitation to Conference dinner for a booth of 4 m² and 2 invitations for booth from 6 m².

Standard booth space of 4 m²  CHF 2,320
Standard booth space of 6 m²  CHF 3,480
Standard booth space of 9 m²  CHF 5,220
Additional booth space per m²  CHF 425

Advertising
Final programme (to be distributed on site at ESSR 2019)
Outside Back Cover (full colour)  CHF 1,125
Inside Front Cover (full colour)  CHF 1,125
Inside Back Cover (full colour)  CHF 1,125
Full Page Inside (full colour)  CHF 955

For technical details as to the size and submission of films, please contact the Conference Secretariat.

Company Symposium
Opportunity to organize a company symposium. The time slots are available during lunch time. Exclusive use of the meeting room during the assigned session.  CHF 11,230

Hospitality suite
There is a limited opportunity for companies to host a hospitality suite within the congress venue. Hospitality suites are only available in combination with the Major Partner Package and may be used to offer hospitality only. More specifications about the suite can be obtained through the congress secretariat.  CHF 8,425
Conference Bags
Exclusive sponsorship of the conference bags. Your name and logo displayed discretely on each bag. You are entitled to include one piece of promotional literature in the conference bags.

Insert in conference bag
One promotion leaflet will be included in the conference bags of all participants. In case no conference bags are provided the insert will be included into the registration materials the participants receive.

Lanyards
Exclusive sponsorship of the lanyards that participants use to wear their badge. Your name and logo displayed on each lanyard.

Notebooks & Pens
This sponsor item offers you the opportunity to insert your company notebook and pen into the conference bags of all delegates. Pens & blocs to be provided by the sponsor. In case no conference bags are provided the pens & blocs will be included into the registration materials the participants receive.

Poster Boards
Exclusive sponsorship of the official ESSR 2019 Poster Boards which will be used to display scientific posters that are part of the conference program. Your name and logo displayed discretely on the poster boards.

Website link
A direct link, via the sponsors’ logo from the Conference web site www.essr2019.com, can be provided to the sponsor’s home page. The website is on-line as per 1 September 2018 and will be on-line until after the ESSR 2019 conference.

Welcome reception
Exclusive sponsorship of the welcome reception. Your name and logo displayed discretely on the invitations. You are entitled to 15 invitations for company staff.

Board Member Dinner
Exclusive sponsorship of the Board Dinner on Wednesday March 13th 2019. Your name and logo displayed discretely on the invitations and the opportunity to place 3 banners at the dinner location.

Conference Dinner
Exclusive sponsorship of the Conference Dinner on Thursday March 14th 2019. Your name and logo displayed discretely on the invitations and the opportunity to place 3 banners at the dinner location. You are entitled to 10 invitations for company staff.

Please note that all rates are excluding a Swiss VAT of 7.7%
General information

Target Audience
For the 54th International meeting of the European Society for Surgical Research [ESSR] the attendance of more than 300 participants is anticipated. The target audience for this meeting consists of European General Surgeons, Orthopedic Surgeons, Urologists, Gynecologists, Neurologic Surgeons, Plastic Surgeons and Cardiothoracic Surgeons from all European countries.

Promotion
The Conference will be promoted by direct mail to potential participants and by active promotion on relevant conferences. The announcements will be distributed to all members of ESSR and the national Association of Surgeons through their society network. As per September 2018 the congress website (www.essr2019.com) is on line and accessible to all potential participants and sponsors & exhibitors. The web site will be updated with the latest available information.

Congress language
The official congress language will be English.

Venue
The 54th International Congress of the European Society for Surgical Research will be held at:
Centre International de Conférences - CICG Genève
Rue de Varembé 17
1211 Geneva
www.cicg.ch

Payment
Participation as a sponsor will be invoiced by Congress Company.
- 1st Payment: 25% immediately after signing the contract
- 2nd Payment: 75% before 1st February 2019
The amount will be paid by bank transfer, in Swiss franc. Invoices will be sent within a month after signing this contract.

Cancellation
Notification of a sponsor to cancel sponsored items must be submitted to Congress Company in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Congress Organizer receives the written notice. In case of cancellation the amounts already invoiced are not refundable.

Cancellation schedule
- On receipt of the contract 25% of the full sponsor costs will be invoiced.
- After 1st February 2019 no refunds are made.
Terms of payment
After the enclosed Sponsor Contract is received by the Conference Organizer, a confirmation and an invoice for non-refundable payment of 25% of the total amount will be sent and is due for payment within three weeks after receipt. The balance of the full payment is due and payable before 1st February 2019.

The organizers wish to encourage sponsors & exhibitors to confirm their participation to ESSR 2019 in an early stage. For commitments received before 15 November 2018 a 10% reduction is applicable.

Liability
The Organizers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the Organizers, which they could not reasonably have foreseen when signing this contract and which the Organizers could not have avoided at a reasonable effort of cost. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

Congress Secretariat

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